



# The 7 Dimensions of Applied Behavior Analysis

*Baer, Wolf, & Risley (1968)*

**Behavioral**  
*Focus on observable and measurable behavior*

**Applied**

*Make a difference of social importance*

**Analytic**

*Prove relationships between behavior and the environment*

**Conceptually Systematic**

*Relate procedures to behavioral principles*

**Technological**

*Procedures are clear and replicable*

**Effective**

*Behavioral techniques result in socially significant change*

To help you remember:  
**G.E.T. A.C.A.B.**

**Generality**

*Results are durable and long lasting*

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